

COOKIE NOTICE

Last Updated : June 2022

WHAT IS THIS NOTICE ABOUT?

This Cookie Notice explains how we use “cookies” and similar technologies (such as “web beacons, “pixels” or “tags”) at [<https://www.luxury-makers.com>]. It is designed to assist you in making informed decisions when using our service. Please take a moment to read and understand this Cookie Notice. This Cookie Notice should also be read in conjunction with our [Privacy Notice](#) and our [Website Terms of Use](#).

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1. WHAT ARE COOKIES OR SIMILAR TECHNOLOGIES?

Cookies are very small text files or pieces of code, which often include an unique identifier. When you visit a website, the website will request to store this text file on your device in order to remember information about you, such as your language preference or login information. Other information gathered through cookies may include the date and time of visits and how you are using our website.

We also use similar technologies to cookies known as “web beacons”, “pixels” or “tags”. These technologies do a similar job to cookies, allowing website operators to count page views and understand how visitors interact with and respond to certain content on a webpage.

For the purposes of the remaining sections of this Cookie Notice, we refer to all cookies and similar technologies using the above features as “cookies”.

You should be aware that applications you use to access our Site, such as your website browser, may also place cookies on your device when visiting our Site, or other websites. An example of this would be where you sign in to Google Chrome using a Google Account (see Section 7 below). We do not have control over these third party cookies, so you will need to manage these cookies in the settings of the relevant applications.

For more details on cookies and similar technologies, please visit [All About Cookies](#).

2. WHAT IS THE DIFFERENCE BETWEEN FIRST PARTY AND THIRD PARTY COOKIES?

We use “first party cookies” and “third party cookies” in connection with our Service. First party cookies are cookies placed by us to collect information about you. Third party cookies are cookies placed by third party website operators. Information about you collected by those third party

cookies will be shared with the relevant third party. Please refer to the relevant third party website operator's privacy notice for more details about the information they collect and how they use it

3. HOW LONG DO COOKIES LAST?

All cookies have expiration dates that determine how long they stay in your browser:

Session Cookies – these are temporary cookies that are placed on your device during your browsing session and then expire (and are automatically erased) whenever you close your browser.

Persistent Cookies – these are designed to last for a pre-defined period of time, which varies depending on the nature of the cookie. Persistent cookies stay in your browser until they reach their individual expiry date, or until you manually delete them (see Section 6 below).

4. WHICH COOKIES DO WE USE ON OUR SITE ?

The Consent Management Platform that you can open any time during your navigation sets out more information about the individual cookies we use and the purpose for which they are used.

We use the following types of cookies:

Essential Cookies – Essential cookies are those cookies which a website could not operate without. Essential cookies include cookies such as language cookies and device characteristics login cookies.

Functionality Cookies – These cookies recognise you when you return to a website, remember your preferences and provide enhanced, more personalised features. These cookies also help to provide you with content relevant to your locale, for example allowing you to see the Site in your preferred language.

Security, site and product integrity Cookies – These cookies help keep your account, data and the Site safe and secure. Such cookies can help us identify and impose additional security measures when someone may be attempting to access a Site account without authorisation, for instance, by rapidly guessing different passwords. These cookies also store information that allows us to recover your account in the event you have forgotten your password or to require additional authorisation if you tell us your account has been hacked.

Analytics/Performance Cookies – Analytics cookies, along with other information, allow websites to calculate the aggregate number of people using a website and which features of a website are most popular. This information is generally used to improve the website and the way visitors are able to move around it.

5. IS CONSENT NEEDED TO USE COOKIES?

Non-essential Cookies – We may only store and access non-essential cookies on your device with your permission. You are not obliged to give consent to our use of non-essential cookies. If you do give your consent and then change your mind, you can block or delete them (see Section 6 below).

Essential Cookies – Please note that we do not need your consent to store and access essential cookies on your device, although you can still block or delete them (see Section 6 below).

6. HOW DO I REFUSE, BLOCK OR DELETE COOKIES?

When you access our Site, we will ask you to provide consent for our use of non-essential cookies via a Consent Management Platform. We may repeat this request on subsequent visits to our Site, for example if you delete cookies from your browser or we need to request new consents from you. When we seek your consent, you will either be able to provide consent for all non-essential cookies that we would like to use, or you can tailor your cookie preferences (provide consent for some but not all non-essential cookies) using our Consent Management Platform. You can also change your preferences and/or withdraw consent at any time by visiting our Cookie Management Platform.

You can block the use of cookies generally (not just in respect of our Site) by activating the relevant settings in your browser. For more information on cookie management and blocking or deleting cookies for a wide variety of browsers, visit [All About Cookies](#).

Please be aware that in order to use some parts of our Site you will need to allow certain essential or functional cookies. If you block or subsequently delete those cookies, some aspects of our Site may not work properly and you may not be able to access all or part of our Site.

7. WHAT ABOUT GOOGLE CHROME OR OTHER BROWSER COOKIES?

When you access the Site via Google applications such as Google Chrome, Google may collect user information for the purpose of Google serving personalised advertising across your devices. Google is able to place these advertising cookies on the devices used by visitors to the Site because we use Google services to run the Site. However, these cookies are dropped for Google's own purposes and as such we do not have any control over how or when they are dropped. You will need to opt out of receiving these cookies via your Google settings. For further information about these cookies please see: <https://policies.google.com/technologies/types?hl=en-US>. Please note that other browsers may use similar tools.

8. LINKING TO THIRD PARTY SITES

Please note that our Site link to third party websites which are not operated by us. Where you follow links from our Site to the website of a third party, that website may place different cookies on your device. You should check the relevant privacy notice and/or cookie notice for more information about how that third party uses cookies.

9. DOES THIS NOTICE CHANGE?

We may update our Cookie Notice from time to time. We recommend that you check here periodically for any changes to our Cookie Notice.

10. HAVE ANY FEEDBACK FOR US?

If you have any questions or feedback on our Cookie Notice, please contact us at privacy@tbwa.com.